

With over 2 million views to date, MTTV is the Isle of Man's most watched daily HD video news service, delivering exclusive news updates through the day as it happens.



Covering sport, politics, community, business and current affairs all professionally shot, and presented by former BBC and Granada TV reporter Paul Moulton. Delivered in real time via manx.net, isleofman.com, Facebook, Twitter and RSS feed.

Sponsorship:

Includes a 10s pre-roll advertisement, exclusive logo included in the MTTV start/end sequence that runs before and after every report, plus MPU and Leaderboard positions on the MTTV pages at manx.net

Pre-roll advertisements:

1 of 4 ten second audio visual advertisements that plays before MTTV news reports.






 Follow us on Twitter, Facebook or RSS



Google Analytics

January to December 2015

	IOM Visitors	Ave. monthly page views	Ave. monthly unique visitors	Ave. session duration
manx.net	87%	3,088,086	149,852	4m 38s
MTTV	79%	53,433	16,053	3m 2s
isleofman.com	54%	130,028	35,000	1m 21s
manx.net email	8,528,912 average monthly page views			

We take online advertising seriously and so should you - that's why we use Google Analytics as the only truly comparable source of website traffic between our sites and any other.

Call 624 624
 Visit manxtelecom.com
manx telecom



online advertising

the Island at your fingertips...
in print, online and on mobile



Get found and seen through the Island's most visited
online channels...over 3 million views every month

manx.net

isle of man.com

m:tv
manx news on demand



Directory search

Integrated search bars linking directly to search engine optimised central listings. Also available via mobile app.

Leaderboard

1 of 8 advertisers in rotation, available in 300x250px wide, directly linking to your chosen website. Available in HTML5 or Javascript, artwork required.

MPU

1 of 6 advertisers in rotation, available in 300x250px wide, directly linking to your chosen website. Available in HTML5 or Javascript, artwork required.

Sites You Might Like

1 of 15 advertisers as a permanent feature on the homepage, directly linking to your chosen website.

- News
- Classifieds
- Weather
- Motors
- MTTV Video reports
- Property
- Events
- Jobs

manx.net is the online portal for Isle of Man homes and businesses. It's the first choice website for local news, weather and classified advertising. The manx.net site provides the only point of web access for the 30,000 @manx.net email users who use this popular service.

The site is owned and operated by Manx Telecom and every month attracts over 149,000 unique visitors with over 650,000 visits and 3 million page views - that's over 37 million a year! A number of opportunities exist to advertise your business including Leaderboard, MPU and MTTV advertising space.

Video advertorial

Engage with your audience through social media channels with a professional video advertorial. £550 + any additional advertising costs.

News, editorial content

Unlimited, free of charge listings for your organisation.

Display advertising	£ per month unless otherwise stated			Maximum advertisers
	manx.net homepage	manx.net sections	isleofman.com all pages	
Leaderboard	£400	£280	£175	8
Top MPU	£675	£565	£175	6
Middle MPU	£340	£240	£150	6
Bottom MPU	£250	£175	/	6
Sites you might like	£395 per quarter	/	/	15



Advertising solution Business objective

premium
directory
entry online
£250

isleofman.com

Directly to our
database.



Available in targeted sections or site
wide landing page. 728 x 90 pixels,
required 3 days prior to live date.

Available in targeted sections or site
wide landing page. 300 x 250 pixels,
required 3 days prior to live date.

Like

Right logo on the manx.net
for chosen landing page.

Video

Through our sites and your social
channels shot 3 minute video.
Low costs.

and events

For any business, club, charity or



- News and MTTV video reports
- Weather
- Motors
- Property
- Events
- Food & Drink
- Home & Garden
- Health & Style
- Business Sector profiles
- Where to Stay
- What to Do
- Eating Out
- Genealogy

For over a decade, isleofman.com has consistently delivered search engine optimised results for businesses large and small. Google's trust for the site has been painstakingly built as a reputable source of relevant information about the Isle of Man - new content is indexed and re-distributed worldwide within minutes.

The more we can say about your business through directory entries, news and editorial the more you benefit from our relationship with the world's leading search engine. Targeted or site wide display advertising positions also available.

manx.net email platform

Leaderboard

Maximum advertisers

£500 per month

8

MTTV pre-roll advertising and sponsorship

One slot

Two slots

Three slots

Title sponsorship

Maximum advertisers

£495 per month

£895 per month

£1195 per month

£1495 per month

4

Motors and Property listings (unlimited)

£100 per month

Unlimited

video news service, see backpage for details